



CONFIDENTIALITY & NON-DISCLOSURE TERMS

KERRIE KELLY STUDIO / CASE STUDIES

These Confidentiality & Non-Disclosure Terms (“Terms”) govern access to proprietary case studies and related materials provided by Kerrie Kelly Studio (“KKS”).

1. Purpose

Access to Kerrie Kelly Studio’s case studies is provided solely for the purpose of evaluating a potential brand partnership, collaboration, or professional engagement with KKS (“Permitted Purpose”).

2. Confidential Information

All materials presented within these case studies constitute confidential and proprietary information of Kerrie Kelly Studio. This includes, but is not limited to, creative concepts, methodologies, workflows, partnership structures, design strategies, commercial insights, and any non-public information presented in written, visual, or digital form (“Confidential Information”).

All Confidential Information remains the exclusive property of Kerrie Kelly Studio.

3. Use & Restrictions

By accessing these materials, you agree to:

- Use the Confidential Information solely for the Permitted Purpose
- Maintain the confidentiality of all materials accessed
- Not copy, reproduce, distribute, disclose, publish, or share any portion of the Confidential Information with any third party without prior written consent from KKS
- Protect the Confidential Information using reasonable care

4. Exclusions

Confidential Information does not include information that is publicly available without breach, lawfully known prior to access, independently developed without reference to KKS materials, or required to be disclosed by law (with notice to KKS where permitted).

5. Term

These confidentiality obligations remain in effect for three (3) years from the date of access. Obligations related to confidentiality survive the termination of access.

6. No License or Transfer of Rights

Access to these materials does not grant any license, ownership, or rights beyond the limited right to review the information for the Permitted Purpose.

7. Remedies

Unauthorized use or disclosure may result in irreparable harm to Kerrie Kelly Studio. KKS reserves the right to pursue all available legal remedies, including injunctive relief.

8. Governing Law

These Terms shall be governed by and construed in accordance with the laws of the State of California.

9. Acceptance

By accessing Kerrie Kelly Studio’s gated case studies, you acknowledge that you have read, understood, and agree to comply with these Confidentiality & Non-Disclosure Terms.